

SOCIETY ACTIVITIES REPORT 2020 -21

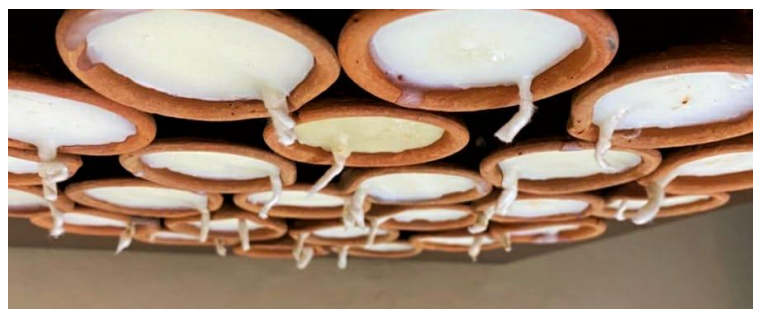
ENACTUS SOCIETY

- **Project Kushal (July – December 2020)**

Enactus, St. Stephen's College took up Project Kushal-which involved the production of low-cost mosquito repellent candles made from used flowers and organic raw material- in an attempt to uplift the poor communities by helping them achieve a healthier and economically better living state.

- We collectively impacted 32 people from the community. We expect to indirectly impact 200 members of the community as the candles are made by the members taught and effects of paraffin candles spread through word of mouth.
- A wide demographic was impacted by the project, covering the age groups of 5-50 years of age, of various ethnicities and religions.
- The research and lab testing of the candles was spread over 1 month, after which production of candles was carried out. The distribution phase of the project was carried over 1 week, during Diwali, Christmas and New Year along with workshops to teach communities of the environmental advantages of using sustainable candles.

- **Kushal Diwali Initiative (14th November 2020 – offline)**



● Project Trishna (July 2020 – present)

Enactus, St. Stephen's College took up Project Trishna-which involves the production of low-cost water filters made using sustainable material- in an attempt to uplift the poor communities in areas

affected by the water crisis by helping them achieve a healthier living state.

- We researched on the ongoing water crisis in India and how it is affecting people, with a special

focus in Delhi- NCR regions.

- We identified the target regions facing severe water crisis and set up our target community accordingly.

- We researched on the specific ratios of silver, clay and dust used to make the model.

- We reached out to the potter community for the production of our prototype



- **Enactus Initiative on Educating Vulnerable Groups on Covid-19 Precautionary Measures (October – November 2020 , Offline)**



On account of the ongoing pandemic, Enactus, St. Stephen's College, in collaboration with the National Cadet Corps, St. Stephen's College, took up the initiative to spread awareness amongst the economically weaker sections of society and senior citizens on precautionary measures against the covid-19 virus. This was done to better equip them to face the challenges brought upon by the pandemic and protect themselves as well as their families during these unprecedented times.

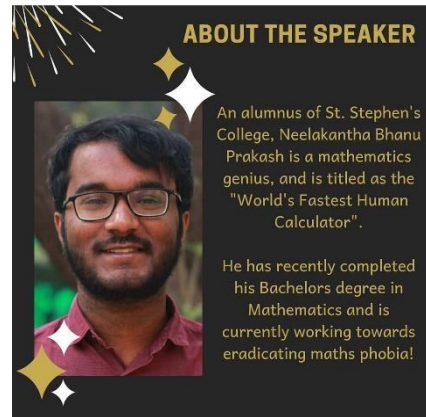
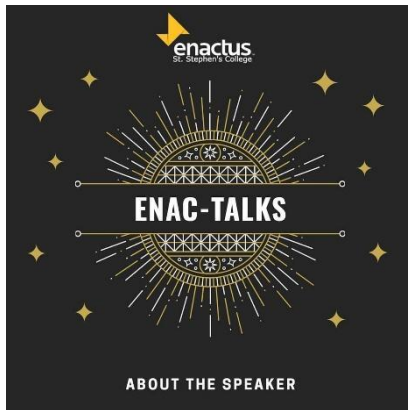
- **Enac Talks: An Interview Series on our social media handles under the Radio Show Vertical**

On account of the ongoing pandemic, Enactus, St. Stephen's College, started an interview series by the name of "Enac Talks" under its Radio Show Vertical to be able to interview some of the people who made a difference through their excellence.

Till now, 3 interviews have been posted on our social media handles which have managed to attract an audience ranging from 100 to 400 people.

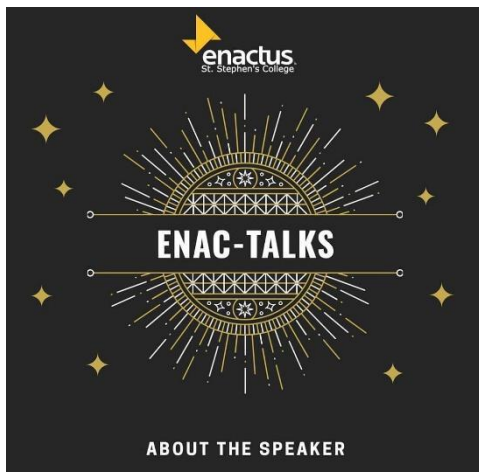
1. **Neelakantha Bhanu Prakash (19th October 2020 – Online)**- the world's fastest human calculator who is also the founder of Exploring Infinities.

Link : https://www.instagram.com/tv/CG37j2eAl_Y/?igshid=YmMyMTA2M2Y=



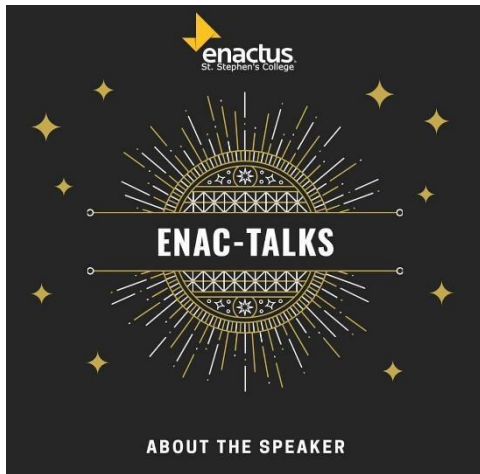
2. **Akhtar Khan(27th October 2020 – Online)** - a renowned radio jockey, anchor and personality developer.

Link: <https://www.instagram.com/tv/CHzZV-9A440/?igshid=YmMyMTA2M2Y=>



3. **Rahul Roy(15th November 2020 – Online)** - the founder of 'The Yellow Club', a venture aimed at mental health.

Link : <https://www.instagram.com/tv/CJvz79AnlOo/?igshid=YmMyMTA2M2Y=>



- **Bussoc: Social Business Plan Competition**



Enactus, St. Stephen's College held its first ever Case Study Competition: Bussoc 2021 from 27th to 31st January.

- The participants were presented with a project that they had to analyse using their problem - solving skills, analytical abilities and innovative ideas, and thus present a business strategy to take the project forward.

- The competition consisted of two eliminatory rounds held on 27th and 31st January respectively.



We invited **Mr. Miguel Das Queah**, an alumnus of St. Stephen's College, as the guest speaker to our talk held on 29th of January from 4:00 pm to 5:00 pm, to share his insights on the topic of Social Entrepreneurship.



- **Enactus India National Competition – Participation (1st to 8th August)**

